

## THE NEW ERA OF CHILDREN'S ART EDUCATION MANAGEMENT IN PUBLIC OFF-CAMPUS INSTITUTIONS UNDER DALIAN JINPU NEW DISTRICT IN CHINA

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### Abstract

The objectives of this research were: (1) to propose the new era of children's art education management in public off-campus institutions under Dalian Jinpu New District. (2) to develop the future wheel of new era of children's art education management in public off-campus institutions under Dalian Jinpu New District.

The research is using Delphi technique. The key informants consisted of 17 experts. All of them are educational policy managers, administrative directors and department heads, and more than half of them have more than 10 to 15 years of management and teaching experience. Experts are familiar with Delphi methods. The instruments used for data collection were researcher, from open-ended interview form, and five-point rating scale questionnaire. The statistics used for data analysis were Median, Mode, and Inter Quartile Range.

The research results showed that: (1) The research results showed that: Management of children's art education in public off-campus institutions in Jinpu New District, Dalian in the new era had 8 dimensions and 103 variables, including: Management of off-campus training institutions, management of public activities (public welfare activities), human resources management, Budget and financial management, integration of art and technology, cultivation of art and creativity, the role of art education in promoting social development, Concept of family art education; and (2) the wheel of new era of children's art education management in public off-campus institutions under Dalian Jinpu New District had 4 dimensions and 14 guidelines including: Management and operation mechanism, social factor, organizational management, education system management.

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**Keywords:** New Era of Children's Art Educational Management, Dalian Jinpu New District

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## 1. Introduction

After more than 60 years of development, China's out-of-school educational institutions have become a very important part of China's education system, as well as an important part of basic education, and an extension and expansion of school education. They play a positive role in promoting the healthy development of young people and assume important responsibilities in the process of comprehensively implementing quality education and training students for all-round development throughout the country. It plays a huge role in improving the overall comprehensive quality of students.

Education is the foundation of social progress and development. In education, aesthetic education is an important part of the educational policy of the Communist Party of China. The work of aesthetic education in schools is the cause of self-cultivation and the bacon of casting the soul. At present, with the support of national policies and funds, public off-campus educational institutions have achieved unprecedented development. With the progress of society, the society has higher and higher requirements for school education institutions. How to grasp the good development trend of off-campus education institutions, give full play to their advantages, develop their strengths and avoid their weaknesses, and successfully realize the transformation and development of off-campus education, it is necessary to study the existing problems in their own development, analyze the causes of the problems, and adopt effective methods to improve them. These are the topics that need to be studied and thought about by public off-campus education institutions. To ensure the efficient operation of off-campus educational institutions, the key is to improve the management level, do a good job in teaching quality, and strengthen the construction of teachers.

Dalian Jinpu New Area is China's 19 state-level new areas of the largest land area of the new area, in order to attract more talents to the new area to attract more foreign investment in the new area, a lot of supporting equipment must be developed simultaneously, to solve the problem of investors' children's education, it has become a key issue. With the development needs of society, the reform of system and the renewal of management concepts, in order to better understand the important role of art education in the all-round development of people, better promote the reform and development of

after-school art education for children, develop new trends of thought, new ideas, new ideas and new viewpoints, so that children can receive better art education. The paper will put forward practical improvement strategies and opinions on the management of children's art education in public off-campus institutions in Dalian Jinpu New Area in the new era, better solve and optimize the problems of the management of public off-campus children's education in Jinpu New Area in the new era, and be in an invincible position in the complex competitive environment. By summarizing the experience and methods, we hope to find out a way of art training suitable for the regional characteristics of Jinpu New District, further promote the improvement of the comprehensive quality of teenagers, enhance the development level of off-campus education in Dalian Jinpu New District, and make better contributions to the art education of Jinpu New District.

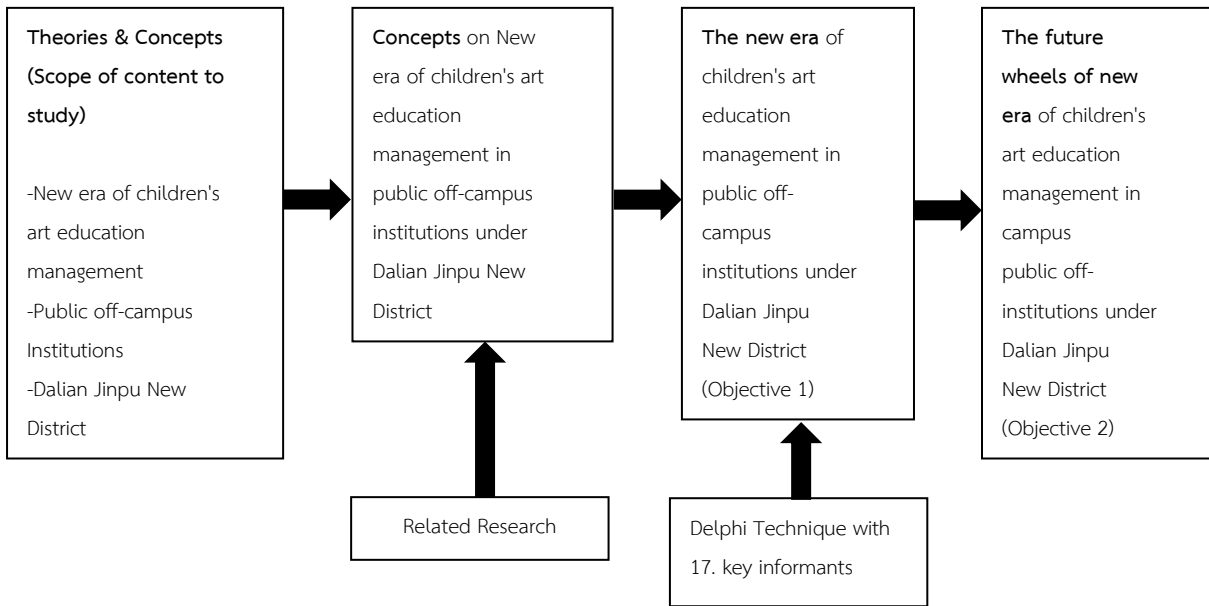
## **2. Objectives**

1) To propose the new era of children's art education management in public off-campus institutions under Dalian Jinpu New District.

2) To develop the future wheel of new era of children's art education management in public off-campus institutions under Dalian Jinpu New District.

## **3. Conceptual Framework**

Research on off-campus education, develop a theoretical system conducive to enriching off-campus teaching methods, put forward the concept of children's art education management in public off-campus institutions in Dalian Jinpu New Area in the new era through the study of related concepts, and put forward the management of children's art education in public off-campus institutions in Dalian Jinpu New Area in the new era through the Delphi research method. To study the future development planning of children's art education management in the new era of public off-campus institutions in Jinpu New District, Dalian.



Picture 1 Conceptual Framework

#### 4. Methodology

Delphi technique research: A semi-structured open interview questionnaire based on Delphi technique was used to interview education experts. Collect data from the interview results for statistics and screening until the results converge. This paper analyzes the elements of the management of children's art education in public off-campus institutions in Jinpu New District, Dalian, China, and determines the relevant variables.

This research is divided into three processes, namely, the preparation of the research plan, the research process and the research report.

The research process consists of three steps:

Step 1: studying the concepts on new era of children's art education management in public off-campus institutions under Dalian Jinpu New District.

1) Qualitative research: The researchers studied the literature related to the concept, principle and theory of art education for children in public out-of-school institutions in Jinpu New Area of Dalian in the new era, and carried out relevant research on the acquisition of conceptual variables and abilities.

2) Instrumentation: As Patton (2002) points out, researchers in qualitative research are tools. I have been working to develop research in education and management

in children's art education, so I must acknowledge my own potential bias and view my own empirical knowledge as part of a conceptual framework.

3) Data collection: The literatures in this study were mainly sourced from CNKI (China National Knowledge Infrastructure) Weip full-text journal database, Google Academic and SCIE (Science Citation Index Expanded) through libraries, Internet and other channels. It is a world-renowned citation index database in the field of natural science.

4) Data analysis: The content of the collected data is analyzed, and the literature is simplified, classified and interpreted.

Step 2: proposing the new era of children's art education management in public off-campus institutions under Dalian Jinpu New District.

1) Quantitative research: Using the concept of children's art education in public off-campus institutions of Dalian Jinpu New Area in the new era, the researchers prepared semi-structured interviews as a tool for experts to collect data for children's art education in public off-campus institutions of Dalian Jinpu New Area in the new era. Establish the project research team and identify the consulting experts, and form the expert working group to adopt the capability matching method and semi-open structure. Further interviews were conducted to determine the elements of children's art education in public off-campus institutions in Dalian Jinpu New Area in the new era, and three rounds of interviews were conducted to summarize the situation of children's art education in public off-campus institutions in Dalian Jinpu New Area in the new era.

2) Key informants: The Key informant team consists of 17 experts. All of them are educational policy managers, administrative directors and department heads, and more than half of them have more than 10 to 15 years of management and teaching experience. Experts are familiar with Delphi method and can apply it proficiently according to the above standards, which is helpful to better understand the children's art education in public off-campus institutions in Dalian Jinpu New Area in the new era.

3) Instrumentation: In the first round of Delphi method, researchers conducted in-depth interviews with open questions and interviewed key information providers to obtain more information about children's art education in public off-campus institutions in Dalian Jinpu New Area in the new era. After the summary and analysis of the interview content, the second round of Delphi method is entered. In the second round of Delphi method, the researcher compiled a five-point scale for the management of children's

art education in the new era of public off-campus institutions in Jinpu New District of Dalian City. Through the feedback of information providers, the five-point scale was sorted out, summarized and counted, and then fed back to the information providers, entering the third round of Delphi method. In the third round of Delphi method, the information providers once again filled in the five-point scale of children's art education management in the new era of public off-campus institutions in Jinpu New District of Dalian, and the researchers studied the feedback content.

4) Data collection: For the first round of Delphi technique, the open-ended question for in-depth interview form will be used by the researcher to interview and collect data from the panel of key informants to ensure high fidelity, mainly with recording pen and recording interview. For the second and third round of Delphi technique, a questionnaire was sent by online, and mail to the key informants to independently answer the questions.

5) Data analysis: Delphi technique research: A semi-structured open interview questionnaire based on Delphi technique was used to interview education experts. Collect data from the interview results for statistics and screening until the results converge. This paper analyzes the elements of the management of children's art education in public off-campus institutions in Jinpu New District, Dalian, China, and determines the relevant variables. Scientific forecasting the future wheel of new era of children's art education management in public off-campus institutions under Dalian Jinpu New District.

Step 3: developing the future wheel of new era of children's art education management in public off-campus institutions under Dalian Jinpu New District

Research design. Qualitative Research: Researcher brings the result of step (2) to develop the future wheel of new era of children's art education management in public off-campus institutions under Dalian Jinpu New District.

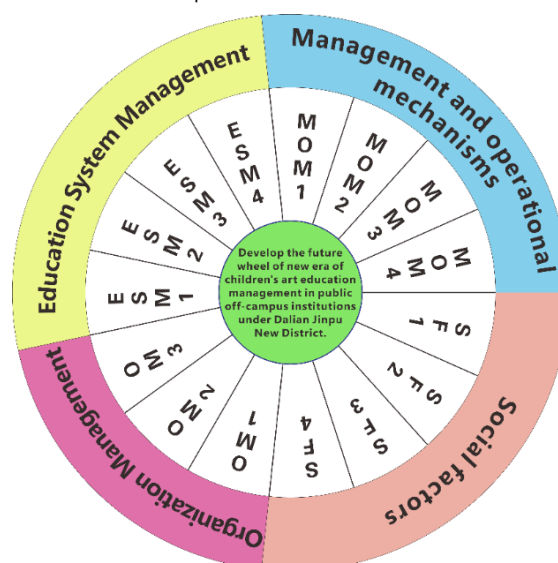
## 5. Research Results

Part I: The researchers conducted in-depth interviews with open questionnaires and used content analysis to analyze literature. After data collection, they found that there were eight dimensions of art education management for children in public off-campus institutions in Dalian Jinpu New Area in the new era, and a consensus was reached on 103 variables.

Part II: Aiming at research objective 1, the author conducts expert interviews and Delphi method questionnaire survey on the management of children's art education in public off-campus institutions in Jinpu New District, Dalian in the new era. The researchers sent an open-ended interview form and a 5-point scoring questionnaire to 17 experts for a Delphi analysis. Data was collected through face-to-face interviews and wechat. Through the survey of expert opinions, the researchers analyzed that the IQR of 8 variables was greater than or equal to 1.5. Indicates that the expert's opinion is: 1) the external training organization management, 2) the public activities (public welfare activities) management, and 3) human resource management, 4) budget and financial management, 5) the fusion of art and technology, 6) of art and creative culture, 7) art education to promote social development, 8) family concept of art education.

After repeated consultations with experts, an expert consensus was finally reached on the 8 dimensions and 103 variables as follows:

- (1) Management of off-campus training institutions: there are 20 items
- (2) Management of public activities (public welfare activities): there are 18 items
- (3) Human Resource Management: there are 18 items
- (4) Budget and financial management: there are 13 items
- (5) Integration of art and technology: there are 13 items
- (6) Art and creativity: there are 9 items
- (7) The role of art education in promoting social development: there are 5 items
- (8) Family art education concept: there are 7 items



**Picture 2** the future wheel of new era of children's art education management in public off-campus institutions under Dalian Jinpu New District for research objective 2

**Dimensions 1: Management and operation mechanism**

MOM1: Innovation assessment mechanism

MOM2: Establish a supervision mechanism

MOM3: Optimize incentive mechanism

MOM4: Improve the control mechanism

**Dimensions 2: Social factor**

SF1: social institution

SF2: social interaction

SF3: Public Opinion

**Dimensions 3: Organization and management**

OM1: Establish organizational structure

OM2: Clarify the relationship between power and responsibility

OM3: Establish a position or position

**Dimensions 4: Education system management**

ESM1: Educational management system

ESM2: Teacher training system

ESM3: Curriculum textbook system

ESM4: Educational and scientific research system

**6. Discussion**

The discussion will be presented as follows:

**6.1 Discussion about major findings of objective 1**

In the new era, the management of children's art education in public off-campus institutions in Dalian Jinpu New District has eight dimensions, namely: management of off-campus training institutions, management of public activities (public welfare activities), human resources management, budget and financial management, integration of art and technology, cultivation of art and creativity, the role of art education in promoting social development, and the concept of family art education.

The reason why the research results are so disclosed is that with the development needs of society, the reform of system and the renewal of management concepts, in order to better understand the important role of art education in the all-round development of people, to better promote the reform and development of



children's after-school art education, to develop new trends of thought, new ideas, new ideas and new viewpoints, so that children can receive better art education. This paper will put forward practical improvement strategies and opinions on the management of children's art education in public off-campus institutions in Jinpu New District, Dalian in the new era, so as to better solve and optimize the problems of the management of public off-campus children's education in Jinpu New District in the new era, so as to be in an invincible position in the complex competitive environment. Summary of experience and methods, looking forward to finding a suitable for the regional characteristics of Jinpu New District art training road, to further promote the improvement of the comprehensive quality of young people, in my opinion, in these eight dimensions, in the new era of Dalian Jinpu New District public off-campus institutions of children's art education management is a field to explore.

Therefore, the study of eight dimensions is an important element to construct the effectiveness of public off-campus children education management in Jinpu New District in the new era.

Dimension 1: Management of off-campus training institutions. This research finding is consistent with the theory of Wang Cuili (2017.11). It is necessary to innovate the operation mode of educational institutions, establish a scientific and efficient administrative management system suitable for development, strengthen the construction of teachers, establish activity planning teams, improve teaching and teacher management, and promote the coordinated development of off-campus education and on-campus education. Hong Fei (2019) Strengthen the construction of art curriculum, attach importance to classroom teaching, improve the level of educational activities, and establish a sound art education management and evaluation system.

Dimension 2: Management of public activities (public welfare activities). This finding is consistent with Liu Chengran's (2013) theory. Integrate social resources, build a platform for social participation, actively cooperate with internal and external contacts, and innovate and enrich activity forms. Zhang Xiaohong (2019) highlights ideology, embodies autonomy, emphasizes public welfare, has interesting content and reflects the characteristics of The Times. Liu Juanjuan (2019) carried out thematic evacuation activities, community activities, and exchange visits. Let students experience

life in various public welfare activities and promote the all-round development of students.

Dimension 3: Human resource management. Lin Xiaqin (2020), Kang Yanhui (2021) and Yang Yanfu (2021) established and improved a reasonable salary system, and advocated the diversification of teacher post salary structure and the diversification of teacher salary and welfare forms. Zhang Haiyan (2012) Do a good job in the pre-reserve of talents, establish a talent turnover restraint mechanism, and rationally employ and retain talents. Kang Yanhui (2021) Improved the performance management system, formulated performance plans, performance communication, performance appraisal, etc. Li Yang (2023) does a good job in professional quality training and professional skills training, Yang Yanfu (2021) pays attention to the humanistic care of teachers.

Dimension 4: Budget and financial management. Lin Xiuying (2009) Improve the professional quality of financial personnel and improve the level of financial budget management. Yin Qiang (2018) Implement comprehensive budget management, innovate management ideas, and strengthen scientific and effective supervision of budget implementation. Liu Rong (2022) carried out the construction of financial management informatization and improved the financial management work system.

Dimension 5: The fusion of art and technology. Tang Siyao (2020) Art education relies on Internet technology, constantly innovates online art education models, and provides diversified teaching forms. Qiu Wenyan (2020) applied new media to stimulate children's interest in art learning, built an art education platform, strengthened art practice education and improved multimedia lesson preparation. Lin Meiling (2020.3) Teachers should actively apply STEM education concepts, carry out multi-disciplinary education, and improve the interest, experience, context and technology of early childhood art teaching.

Dimension 6: Art and creativity cultivation. Shi Wencan (2022) Training children's creativity can make children's emotions, personality, learning quality and other aspects of satisfaction and sound development. Focus on the cultivation of creativity as the goal, stimulate creative potential, enrich teaching methods, create interesting activity scenarios, respect the age characteristics and personality of children

to guide and inspire, carry out multi-subject, multi-dimensional evaluation. Li Niu (2021) STEAM teaching can significantly improve children's artistic creativity.

Dimension 7: The role of art education in promoting social development. Bai Zhibin (2023) Artists can use their ideas to help the countryside to build the environment, improve the environment and enhance the cultural atmosphere. Qiu Shuang (2017) The guidance of art to social civilization, the role of art in aesthetic education, the impact of art on enterprise development, and the impact of art on life. Mu LAN and Chen Juanjuan (2010) Education development has always been an important indicator to measure a country's development level and development potential, so that art education can play an irreplaceable and important role in the construction of the socialist cause with Chinese characteristics, which is the inescapable social responsibility of Chinese art education.

Dimension 8: Family art education concept. Zhou Qianlan (2020) Parents should establish a correct concept of children's art education, create a unique environment and atmosphere for family art education, and choose the content of family art education that meets the needs of children. Li Yun and Yan Chunzi (2003) The popularization of family art education has played an important role in improving the cultural quality of the whole nation. Ma Xiaolin (2011) popularized art knowledge for parents through "parent class" to improve parents' artistic literacy. Parents actively participated in art and formed a family culture of "art exists".

## 6.2 Discussion about major findings of objective 2

Future development planning of children's art education management in public off-campus colleges and universities of Dalian Jinpu New Area in the new era. As such, future planning is a way for organizations to think about and question the future as a structural capability of public off-campus institutions. Thus, future planning can help develop multiple concepts about how the future may evolve by providing a conscious perspective of the future. After three rounds of Delphi analysis, 14 management criteria for the effectiveness of children's art education management in public off-campus institutions in Jinpu New District of Dalian are obtained, including : (1) innovative evaluation mechanism; (2) Establish supervision mechanism; (3) Optimize the incentive mechanism; (4) Improve the control mechanism; (5) social system; (6) Social interaction; (7) public opinion; (8) Establishment of organizational structure; (9) Clarify the relationship

between power and responsibility; (10) prescribed duties or positions; (11) the educational administration system; (12) teacher training system; (13) Course material system; (14) Educational and scientific research systems. This verification result is slightly different from the composition of Objective 1. The guideline proposes a more direct and efficient approach to achieve effectiveness in the management of public off-campus arts education and training institutions.

Dimension 1: Management and operation mechanism. Tang Siyao (2020) Build a scientific, effective and innovative teacher incentive and assessment mechanism, stimulate teachers' enthusiasm, improve the quality of school running, integrate the concept of "people-oriented", attach importance to the implementation of incentive and assessment mechanism, and improve the reward system. Lin Meiling (2020.3) should not only pay attention to the material incentives of teachers, but also pay attention to the spiritual incentives and humanistic care of teachers. Beijing Institute of Technology Comprehensively promotes the Implementation plan of internal control construction (2016) Improve the internal control system, strengthen the internal process control, establish an internal control reporting system, promote the disclosure of internal control information, strengthen supervision and inspection work, and increase evaluation and accountability.

Dimension 2: Social factors. Wang Cuili (2017) Government departments have issued supporting policies for after-school education, built a scientific and effective supervision system, and ensured funding security. Establish an "Internet +" off-campus education and training service network to promote the coordinated development of off-campus institutions and on-campus education. Only by strengthening the ecological governance of public opinion can it be achieved and maintained, improve the communication, guidance, influence and credibility of news and public opinion, and build a good new situation of social public opinion ecology.

Dimension 3: Yuan Yuzhi and Liu Fuxing (2022) duoptimized his organizational structure and established a strategic oriented, clear hierarchy, equal power and responsibility, lean and efficient organizational structure Improve the construction of supporting systems, strengthen the construction of school regulations, establish and improve the mechanism of independent development and self-restraint of schools, clarify the relationship between the powers and responsibilities of various subjects in

school internal governance, and protect the rights and interests of teachers and the rights and responsibilities of parents to participate in school governance. Sanson (2012) includes the specifications, duties and tasks, internal organization, number of leadership posts, staffing and social functions of the proposed posts.

Dimension 4: Education system management. Wang Cuili (2017) innovated the operation model, improved teaching and created a good external environment, and improved teachers' comprehensive literacy and teaching skills through training, and enhanced their teaching ability, and updated the concept of teacher education and encouraged teachers to participate in research projects.

## 7. Suggestions

### 7.1 Policy making recommendations

1) With the promulgation of policies and regulations formulated by the national and local governments on off-campus educational institutions, off-campus institutions should continuously improve the system according to the policies, improve the effectiveness of organizational management, and improve the construction of supporting systems. Improve the management ability of leaders of external educational institutions, Clarify the relationship between the powers and responsibilities of each subject within the school, protect the rights and interests of teachers, Establish a sound art education management and evaluation system.

2) Improve the management system of teaching and teacher construction in off-campus educational institutions, strengthen information construction, strengthen the construction of teachers, and strengthen teacher management training. Establish a good incentive mechanism, implement the staff recruitment and selection system, strengthen the teacher career development plan, rationally formulate assessment indicators, optimize the performance appraisal system, strictly follow the principle of performance appraisal, establish a sound and reasonable salary system.

3) Establish a comprehensive budget management system, set up a budget management organization, and strictly manage the budget process. Build a sound financial internal control mechanism, establish a supervision system, establish a sound internal audit system, internal control system.

## 7.2 Practical application suggestion

1) It is suggested to improve the management of off-campus training institutions, update the management concept of children's art education, innovate the management behavior of children's art education, strengthen brand construction, and highlight professional characteristics.

2) It is suggested to actively cooperate with the school and external contacts, innovate and enrich the forms of activities, and carry out public welfare activities favored by teenagers. Promote the connection between off-campus education and school education, actively link social resources, and give play to the advantages of the practice platform of off-campus education institutions.

3) Create a good external environment for off-campus educational institutions, Establish the "Internet +" off-campus education service network platform system to improve the external influence of off-campus education institutions. Actively linkage social resources, Achieve resource complementarity.

4) Give full play to the advantages of off-campus education, Build a moral education exchange platform to promote moral education thinking in line with China's national conditions; we will build a public welfare platform and carry out public welfare activities.

5) To innovate the methods, forms and evaluation mechanisms of art education, Stimulate children's creative potential and innovate the teaching system, Strengthen art practice education and pay attention to the cultivation of students' comprehensive artistic ability.

6) Improve the professional quality of teachers, improve the art education concept of teachers, Improve teachers' ability structure, Enhance the ability to design and implement educational activities.

## 7.1 Suggestion for further study

1) Dalian is located in the northeast of China, and its economic development is slightly weaker than that of southern China. After the epidemic for three years, all off-campus educational institutions have undergone a transformation. To realize the transformation and development of the institution, the most critical thing is to establish a management team with high quality and strong ability. In recent years, there has been a serious brain drain in Dalian. It is suggested that the government should

increase support for off-campus education institutions, increase measures and guarantees, retain professional management talents and teachers with policy and economic guarantees, and ensure the stability of the core team for the efficient operation of off-campus education institutions, no matter from the policy or financial investment.

2) Advice, and encourage teachers' independent innovation teaching materials, creating brand course, build teacher of class, enhance team communication, with the teacher giving impetus to the development of the whole team.

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